

Barrier Analysis Results Summary Table

Problem:	Barrier #1: Perceived Susceptibility (Can I get the disease?)	Barrier #2: Perceived Severity (Is the disease very serious?)	Barrier #3: Perceived Action Efficacy (Does the preventive action work?)	Barrier #4: Perceived Social Acceptability (Is the preventive action socially acceptable?)
Is this a problem for Doers?				
Is this a problem for Non-Doers?				
To what degree is this a barrier? (- to +++)				
Current messages used that confront or work around this barrier				
Messages that need to be developed or modified concerning this barrier				
Changes to make in the project design given this barrier				
Sample monitoring indicators				

Problem:	Barrier #5: Perceived Self-Efficacy (Can I do it? [Time, money/resources, knowledge])	Barrier #6: Cues for Action (Can I remember to do it? Can I remember how to do it?)	Barrier #7: Perception of Divine Will (Is it God's will that my child has the disease? Is it taboo to do the behavior?)	Barrier #8: Positive and Negative Attributes of the Preventive Action
Is this a problem for Doers?				
Is this a problem for Non-Doers?				
To what degree is this a barrier? (- to +++)				
Current messages used that confront this barrier				
Messages that need to be developed or modified concerning this barrier				
Changes to make in the project design given this barrier				
Sample monitoring indicators				